

Business Climate – Survey Questions

The purpose of the Business Climate Survey is to track trends and issues affecting businesses. Business decision makers are surveyed to identify emerging issues that may be addressed by the economic development community. Individual business identity and provided information is confidential. Overall aggregate of those answers will be shared publicly.

COMPANY PROFILE

Date survey completed:

Company name:

Person completing survey:

Owner/CEO:

Company physical address:

City:

State:

Zip code:

Phone:

Website:

Company NAICS Code:

What best describes your business category? (Mark all that apply)

- Food and accommodation services
- Construction
- Arts, entertainment, and recreation
- Finance, insurance, and real estate
- Information and telecommunications
- Manufacturing
- Public utilities
- Transportation
- Professional, scientific, and technical services
- Restaurant
- Retail
- Wholesale trade
- Warehouse distribution
- Other

COMPANY INFORMATION/OPERATIONS

Years in business: _____

Years in current location: _____

Do you plan to change locations or expand your company?

- Yes, within six months
- Yes, six months to a year from now
- Yes, a year or two from now
- No, no plans
- No, does not apply

Is this the headquarters for this company? Yes No

Does the company have other locations, if so where? _____

Do you own or lease your space? Own Lease

What is the square footage of your facility? _____

Do you plan to invest in new/more equipment?

- Yes, within six months
- Yes, six months to a year from now
- Yes, a year or two from now
- No, no plans
- No, does not apply

Using sales, profits, or production as a measure, in the last 3 years, has your business

- Improved
- Stayed about the same
- Declined

How do you expect your after-tax profit to look compared to last years after tax profit? (Please Check One)

- Improved
- Stayed about the same
- Declined

Are you consider relocating your business outside of Cheyenne?

- Yes No

What is the biggest challenge facing your business in the next six months? (Mark top 3 issues)

- The economy in general
- Taxes
- Workforce
- Local Regulations
- State Regulations
- Federal Regulations
- Profitability/Growth
- Online sales competition
- Transportation of goods
- Physical location
- Covid-19 related issues
- Other (Please Specify)

Workforce Information

Number of full-time employees: _____

Number of part-time employees: _____

Number of temporary employees: _____

Average hourly wage:

Skilled/Professional? _____ Semi-Skilled? _____ Entry-level? _____

Are your projected employment needs for this facility:

- Increasing Stable Decreasing

When hiring, what is your greatest challenge? (Mark all that apply)

- Attracting applicants
- Attracting applicants with appropriate skills
- Attracting applicants willing to work
- Employees expecting higher pay
- Other (Please Specify)

How do you recruit applicants? (Mark all that apply)

- Word of mouth
- Newspapers
- Colleges
- Job services
- Temp agencies
- Online job sites
- Social media
- Other (please specify)

Doing Business in Cheyenne/Laramie County

How would you rate these areas in our community?

Ranking scale: 1 = Low 2 3 4 5 = High 6 = Does Not Apply

50. Please rate the <u>QUALITY YOU RECEIVED</u> from the following:	1	2	3	4	5	6
Police Protection	<input type="checkbox"/>					
Fire Protection	<input type="checkbox"/>					
Ambulance Paramedic Service	<input type="checkbox"/>					
Traffic Control	<input type="checkbox"/>					
Public Transportation	<input type="checkbox"/>					
Sewage Treatment	<input type="checkbox"/>					
Water Quality	<input type="checkbox"/>					
Natural Gas	<input type="checkbox"/>					
Electric	<input type="checkbox"/>					
Telecom (Voice)	<input type="checkbox"/>					
Cellular Service	<input type="checkbox"/>					
Internet Access	<input type="checkbox"/>					
Internet Speed	<input type="checkbox"/>					
School (K-12)	<input type="checkbox"/>					
Property Tax Assessment (Fair/Equitable)	<input type="checkbox"/>					
Community Planning	<input type="checkbox"/>					
Regulatory Enforcement (Fair/Equitable)	<input type="checkbox"/>					
City Services (in general)	<input type="checkbox"/>					
County Services (in general)	<input type="checkbox"/>					

What areas could be worked on to improve the business climate for your company? (Check all that apply)

- Appropriate Buildings Available
- Traffic Congestion
- Parking
- Affordable Home Developments
- Improvements to K-12 Education
- Training/Work Force Development
- Street/Pothole Repairs
- Improved Public Safety

- Enhanced Arts and Culture
- Fire protection/EMS services
- More Parks/Open Space
- Don't Know/No Answer
- Other (please specify)

Please mark the community resources that are important to your employees. (Check all that apply)

- Health Care
- Entertainment
- Indoor recreational opportunities
- Outdoor recreational opportunities
- Hospital/Emergency services
- Improvements to K-12 Education
- Street/Pothole Repairs
- Improved Public Safety
- Enhanced Arts and Culture
- Don't know/No Answer
- Other (please specify)

Other

Please share the greatest advantage to doing business in Cheyenne/Laramie County

Please share the greatest disadvantage to doing business in Cheyenne/Laramie County

Please share any other comments below